

Strategic Plan

The Mission of the Indian Valley Public Library is to

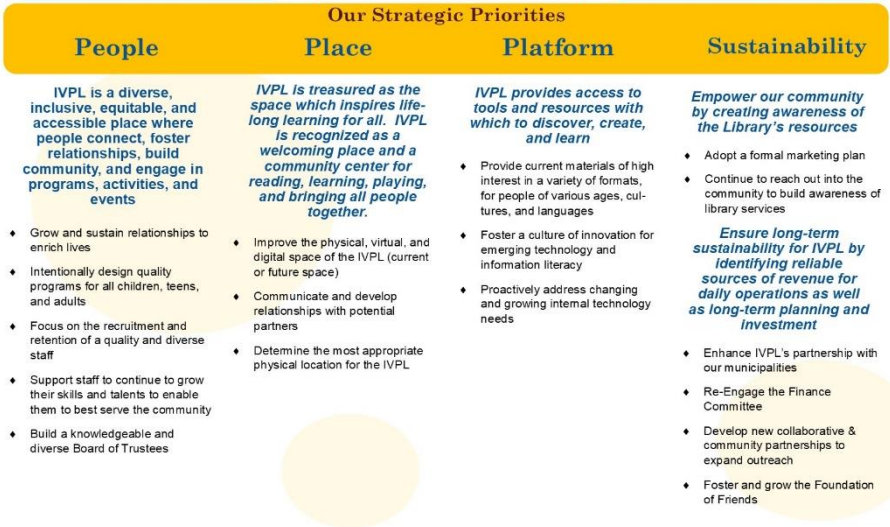
- Build and Serve the Community;
- Enrich Lives and Minds by Inspiring Curiosity and Advancing Literacy;
- Provide Innovative Collections, Programs and Services.



The Vision of the Indian Valley Public Library is to
Inspire Lifelong Learning for All

The Indian Valley Public Library Values

- Relationships
- Responsiveness
- Sustainability & Stewardship
- Intellectual Freedom & Privacy
- Open Access
- Citizenship



In April of 2022, the Indian Valley Public Library (IVPL) began the process of updating its current strategic plan. The resulting framework is designed to look forward over a five year period, with a concentrated focus on year one. By creating a process where the strategic plan becomes a living document, goals and objectives will be updated annually.

The Strategic Planning Task Group (SPTG) included members of the Board of Trustees and staff and was facilitated by Liz Vibber,

Consultant, Director of Catalyst Center for Nonprofit Management, Bee, Bergvall & Co.

Data used to form the framework can from internal surveys of the staff, Board of Trustees, and Foundation of Friends; a facilitated brainstorming session of the BOT; external Stakeholder interviews; a library patron survey (over 900 responses received); and a community focus group session. We are proud to share our Strategic Plan with you.

The Annual Appeal was mailed in early December. Donations began to come in shortly after. To date we have received 579 gifts for a total of \$58,562. Gifts range from \$3,000 to \$10. We appreciate and value each of these gifts. All of the money raised from the Annual Appeal is used for day to day operations of the library.

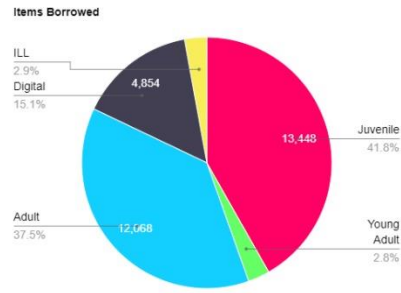
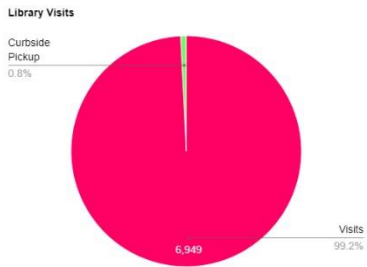
We were especially touched by two young boys who visited the library to drop off their donation with this letter.

December 31, 2022
 To the Library;
 My brother and I have been saving our money this year to donate to a place we think is helpful to our community. We both really like coming to the library—playing on the computers, checking out the fish, getting books and games, and doing the activities there. We have saved up \$52.00. We are hoping you use this money to buy more videogames and books for the children's section. We enjoy the library so much and are really glad it's there!
 So, Thanks,
 Parker and Nolan S.

December Statistics

7,003 Visits to IVPL

31,507 Items Borrowed



New Library Cards

December 2022	PREVIOUS TOTAL		+	-	TOTAL
FRANCONIA TWP	6,568		18	3	6,583
LOWER SALFORD TWP	6,804		21	1	6,824
SALFORD TWP	1,346		4		1,350
SOUDERTON BORO	4,880		7		4,887
TELFORD BORO	3,485		13	2	3,496
ONLINE IV PATRONS*			10		
TOTAL IV PATRONS	23,083		63	6	23,140
ACCESS BUCKS FL			8		
ACCESS MCNPL			17	1	
ACCESS OTHER			2		
TOTAL ACCESS PATRONS	6,823		27	1	6,849

*NOTE: Online library card registrations are included with each township/borou

Wireless Printing Use

BW: 176

Color: 23

Website Stats:

9,775 views, 6,806 site sessions, 3,313 unique visitors

Ancestry: 10 searches, 193 downloads

Data axle: Reference solutions: 12 logins, 205 downloads

Morningstar:

November—67 searches, 38 record views

December—26 searches, 16 record views

Driver's Education Program: 27 visits

Learning Express: 29 hits

Mango Languages: 22 sessions

December Fun at IVPL



Oak Ridge Elem. visits StoryWalk



Making crafts at IVPL



Celebrating volunteers